

FOR IMMEDIATE RELEASE

CONTACT:

Karen Larimore Wilkinson

City of Salisbury

Public Information and Communications

City Hall, 217 South Main Street

Salisbury, North Carolina 28144

Work Phone: 704-638-2113 Cell: 704-213-1050

Home Phone: 704-633-7123

Information: <http://www.salisburync.gov>

Work Email Contact: kwilk@salisburync.gov

La Fiesta de Rowan 2009 Slated for September 26

Annual Event Provides Great Family Fun for All!

Salisbury, NC_August 31, 2009 – The City of Salisbury announced today that La Fiesta de Rowan 2009 will take place on Saturday, September 26, 2009 at the Salisbury Civic Center, 315 Martin Luther King Jr. Avenue. Festivities will occur from noon until 6 pm and the event, hosted by the Salisbury-Rowan Hispanic Coalition, will offer a variety of music, food, games, dance groups, live performances, and more. The event is sponsored by the Salisbury-Rowan Human Relations Council, Cheerwine, Food Lion, La Voz Hispana en Rowan, and Rowan Regional Medical Center. The Salisbury-Rowan Hispanic Coalition is a working subcommittee of the Salisbury-Rowan Human Relations Council.

Mayor Susan Kluttz, speaking on behalf of the Salisbury City Council, offers, “La Fiesta is a wonderful opportunity for our citizens to learn more about the Hispanic culture and to appreciate the rich background which the Hispanic population brings to our community. It is truly through understanding and engaging with our neighbors locally, that we are able to appreciate our differences and to bridge true acceptance and respect for one another. Each year, La Fiesta provides an afternoon of fun, food, and entertainment. I cordially invite all citizens to attend this year’s La Fiesta de Rowan event, which marks our ninth annual celebration.”

As in past years, La Fiesta will offer a Spanish dance competition for adults, youth, and children; cash prizes will be awarded to category winners. In addition to a fashion show, La Dulzura Band and the Danza Xochipilli dance troupe will offer live performances. A welcome ceremony, including the national anthem and the traditional “Parade of Flags,” is scheduled for 1:45 pm. For more information regarding La Fiesta activities, please contact Ruth Chaparro Kennerly at 704-638-2168.

The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full time positions. For more information regarding the City of Salisbury, its services, programs, initiatives, or career opportunities, please visit us online at www.salisburync.gov.

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